CONTRACT



KJRH 3701 So. Peoria Ave. Tulsa, OK 74105 (918) 743-2222

And:

Sadler Strategic Media 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	vision		Alt Order #	
	191052	/			
Product					
Yes on 792					
Contract Dates	Estimate #				
09/26/16 - 11/07/16	1845				
<u>Advertiser</u>		Original Date / Revision			Revision
Yes on 792			C	9/21/16	/ 10/13/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast C			Cash

Property Account Executive Sales Office **KJRH** EWS - Washing Jenna Salmon Special Handling Demographic Adults 25-54 Agy Code Advertiser Code Product 1/2 Agency Ref Advertiser Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeS	pots	Amount
N 1 KJRH 09/26/16 11/07/16 M-F 6-7am News Start Date End Date Weekdays Spots/Week		:30	NM	23	\$4,600.00
Week: 09/26/16 10/02/16 MTWTF 3	\$200.00				
Week: 10/03/16 10/09/16 MTWTF 3	\$200.00				
Week: 10/10/16 10/16/16 MTWTF 4	\$200.00				
Week: 10/17/16 10/23/16 MTWTF 4 Week: 10/24/16 10/30/16 MTWTF 4	\$200.00				
	\$200.00				
	\$200.00 \$200.00				
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N 2 KJRH 09/26/16 11/07/16 M-F Today Show	7-9am	:30	NM	26	\$5,850.00
Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 MTWTF 3	Rate \$225.00				
Week: 09/26/16 10/02/16 MTWTF 3 Week: 10/03/16 10/09/16 MTWTF 5	\$225.00				
Week: 10/10/16 10/16/16 MTWTF 4	\$225.00				
Week: 10/17/16 10/23/16 MTWTF 4	\$225.00				
Week: 10/24/16 10/30/16 MTWTF 4	\$225.00				
Week: 10/31/16 11/06/16 MTWTF 4	\$225.00				
Week: 11/07/16 11/13/16 M 2	\$225.00				
N 3 KJRH 09/26/16 11/07/16 Live w/ Kelly & Michael	9-10am	:30	NM	29	\$3,770.00
Start Date End Date Weekdays Spots/Week		.50	INIVI	25	ψ5,770.00
Week: 09/26/16 10/02/16 MTWTF 3	\$130.00				
Week: 10/03/16	\$130.00				
Week: 10/10/16	\$130.00				
Week: 10/17/16 10/23/16 MTWTF 5	\$130.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$130.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$130.00				
Week: 11/07/16 11/13/16 M 1	\$130.00				
N 4 KJRH 09/26/16 11/07/16 Today Show II	10-11am	:30	NM	27	\$2,700.00
Start Date					
Week: 09/26/16 10/02/16 MTWTF 3	\$100.00				
Week: 10/03/16	\$100.00				
Week: 10/10/16 10/16/16 MTWTF 4	\$100.00				
Week: 10/17/16 10/23/16 MTWTF 4	\$100.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$100.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$100.00				

Yes on 792



	Contract / Revision 191052 /	Alt Order #
Contract Dates 09/26/16 - 11/07/16	Product Yes on 792	Estimate # 1845
Advertiser	10	riginal Date / Revision

09/21/16 / 10/13/16

Start Date End Date Weekdays Spots/Week Rate
N
Siart Date Find Date Meckeldays Spots/Week Rate
Week: 09/20/16 00/20/16 MTFFFF 3 \$150.00 Week: 10/10/16 10/16/16 MTFFFF 4 \$150.00 Week: 10/10/16 10/16/16 MTFFFF 4 \$150.00 Week: 10/21/16 10/20/16 MTFFFF 4 \$150.00 Week: 10/21/16 10/20/16 MTFFFF 5 \$150.00 Week: 10/10/16 11/31/16 MTFFFF 5 \$150.00 N 6 KJRH 09/26/16 11/02/16 MTFFF 5 \$150.00 Week: 10/20/16 11/02/16 MTFFF 5 \$200.00 Week: 10/10/16 10/16/16 MTFFF 4 \$200.00 Week: 10/10/16 10/16/16 MTFFF 4 \$200.00 Week: 10/21/16 10/20/16 MTFFF 4 \$200.00 Week: 10/21/16 10/20/16 MTFFF 4 \$200.00 Week: 10/21/16 10/20/16 MTFFF 4 \$200.00 Week: 10/21/16 10/21/16 MTFFF 4 \$200.00 <
Week: 10/10/16 10/16/16 MTNTF 4 \$150.00 Week: 10/24/16 10/30/16 MTNTF 4 \$150.00 Week: 10/31/16 11/06/16 MTNTF 5 \$150.00 Week: 10/31/16 11/06/16 MTNTF 5 \$150.00 N 6 KJRH 09/26/16 11/07/16 MTNTF 5 \$150.00 N 6 KJRH 09/26/16 11/07/16 MTNTF 3 \$200.00 Week: 10/30/16 10/06/16 MTNTF 5 \$200.00 Week: 10/07/16 10/30/16 MTNTF 4 \$200.00 Week: 10/10/16 10/30/16 MTNTF 4 \$200.00 Week: 10/30/16 10/30/16 MTNTF 4 \$200.00 Week: 11/07/16 10/30/16 MTNTF 3 \$300.00 Week: 11/07/16 10/30/16 MTNTF 3 \$300.00 Week: 10/30/16 10/30/16 MTNTF 4 \$300.00 Week: 10/30/16 11/30/16 MTNTF 4 \$300.00 Week: 10/3
Week: 10/17/16 10/23/16 MTNTF 4 \$150.00 Week: 10/31/16 11/06/16 MTNTF 5 \$150.00 Week: 10/31/16 11/06/16 MTNTF 5 \$150.00 N 6 KJRH 09/26/16 11/07/16 MFF-530pm News 5530pm :30 NM 25 \$5,000.00 Week: 10/03/16 Intraff 5 \$200.00 Rate 200.00 NM 25 \$5,000.00 Week: 10/03/16 10/09/16 MTNTF 4 \$200.00 *** *** *** *** ** *** *** *** \$** *** *** *** *** *** *** *** *** *** *** \$** ***
Week: 10/24/16
Week: 11/03/16
N 6 KJRH 09/26/16 11/07/16 M-F5-530pm News 5-530pm 30 NM 25 \$5,000.00
N 6 KJRH 09/26/16 11/07/16 MTF5-530pm News S-530pm Satar Date End Date Weekdays Spots/Week Spot
Start Date End Date Weekdays Spots/Week Rate Week 10/03/16 Time
Week: 09/26/16 10/02/16 MTWTF 3 \$200.00 Week: 10/10/16 10/16/16 MTWTF 4 \$200.00 Week: 10/17/16 10/23/16 MTWTF 4 \$200.00 Week: 10/24/16 10/30/16 MTWTF 4 \$200.00 N 7 KJRH 09/26/16 11/07/16 The Toright Show Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Spo
Week: 10/03/16
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N 7 KJRH 09/26/16
Start Date End Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Week 10/03/16 10/09/16 MTWTF 3 \$300.00
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Week: 10/31/16 11/06/16 MTWTF 4 \$300.00 \$300.00 Week: 11/07/16 11/13/16 M 1 \$300.00 N M \$300.00 N 8 KJRH 10/03/16 11/07/16 End Date Meekdays Spots/Week Rate S2,500.00 Rate S2,500.00 Rate S2,500.00 Week: 10/03/16 10/03/16 10/03/16 0 \$2,500.00 \$2,500.00 \$2,500.00 Week: 10/17/16 10/13/16 1 \$2,500.00 \$2,500.00 Week: 11/07/16 11/13/16 1 \$2,500.00 \$2,500.00 Week: 11/07/16 11/13/16 1 \$2,500.00 \$2,500.00 N 9 KJRH 10/03/16 11/07/16 Tuesday Prime C 9-10pm :30 NM 4 \$5,000.00 Week: 10/03/16 10/03/16 10/09/16 0 \$2,500.00 Week: 10/10/16 10/16/16 -T 1 \$1,250.00 Week: 10/17/16 11/13/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 -T 1 \$1,250.00 Week: 10/24/16 10
Week: 11/07/16
N 8 KJRH 10/03/16
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Week: 10/17/16 10/23/16 0 \$2,500.00 Week: 10/24/16 10/30/16 -T 1 \$2,500.00 Week: 10/31/16 11/06/16 -T 1 \$2,500.00 N 9 KJRH 10/03/16 11/13/16 0 \$2,500.00 N 9 KJRH 10/03/16 11/07/16 Tuesday Prime C 9-10pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date 10/09/16 Weekdays Spots/Week \$2,500.00 Rate \$2,500.00 **
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Week: 11/07/16 11/13/16 0 \$2,500.00 N 9 KJRH 10/03/16 11/07/16 Tuesday Prime C 9-10pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date 10/09/16 Weekdays Spots/Week 0 Rate \$2,500.00 NM 4 \$5,000.00 Week: 10/17/16 10/16/16 -T 1 \$1,250.00
N 9 KJRH 10/03/16 11/07/16 Tuesday Prime C 9-10pm :30 NM 4 \$5,000.00 Start Date End Date Weekdays Spots/Week Rate
Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/16 0 \$2,500.00 Week: 10/10/16 10/16/16 -T 1 \$1,250.00 Week: 10/17/16 10/23/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date Weekdays Spots/Week Week: 10/03/16 Rate Now Spots/Week Rate Now Spots/Week Spots/W
Week: 10/03/16 10/09/16 0 \$2,500.00 Week: 10/10/16 10/16/16 -T 1 \$1,250.00 Week: 10/17/16 10/23/16 -T 1 \$1,250.00 Week: 10/24/16 10/30/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date Weekdays Spots/Week Week: 10/09/16 Rate Spots/Week Rate Week: 10/09/16 Rate Spots/Week Rate Week: 10/09/16 Rate Spots/Week: 10/09/16 Rate Spots/We
Week: 10/10/16 10/16/16 -T 1 \$1,250.00 Week: 10/17/16 10/23/16 -T 1 \$1,250.00 Week: 10/24/16 10/30/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date Weekdays Spots/Week Week: 10/03/16 Rate No.00
Week: 10/17/16 10/23/16 -T 1 \$1,250.00 Week: 10/24/16 10/30/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date Weekdays Spots/Week Week: 10/03/16 Rate No.00/10/16 Rate No.00/16/16 Rate No.00/16/16 NM 4 \$5,000.00
Week: 10/24/16 10/30/16 -T 1 \$1,250.00 Week: 10/31/16 11/06/16 -T 1 \$1,250.00 Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 End Date 10/09/16 Weekdays Spots/Week 2,500.00 Rate 2,500.00 Rate 3,500.00
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Week: 11/07/16 11/13/16 0 \$2,500.00 N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Week: 10/03/16 10/09/16 Weekdays Spots/Week Pate Spots/Week
N 10 KJRH 10/03/16 11/07/16 Thursday Prime B 8-9pm :30 NM 4 \$5,000.00 Start Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/16 0 \$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/03/16 10/09/16 0 \$2,500.00
Week: 10/03/16 10/09/16 0 \$2,500.00
Week: 10/17/16 10/23/16T 1 \$1,250.00
Week: 10/24/16
Week: 10/31/16
Week: 11/07/16

Yes on 792



	Contract / Revision 191052 /	Alt Order #
<u>Contract Dates</u> 09/26/16 - 11/07/16	Product Yes on 792	Estimate # 1845
<u>Advertiser</u>	10	Original Date / Revision

09/21/16 / 10/13/16

*Line Ch Start l	Date End D	ate Descriptio	n	Start/End Time	Days Le	Spo ength We		Type:	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Dayo Lo	ongui vvo	Trate Itti	1) 0	орого	Antount
N 11 KJRH 10/03/				9-10pm		:30		NM	2	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		14141	2	ψ5,000.00
Week: 10/03/16	10/09/16		0	\$2,500.00						
Week: 10/10/16	10/16/16		0	\$1,500.00						
Week: 10/17/16	10/23/16		0	\$1,500.00						
Week: 10/24/16	10/30/16	T	1	\$1,500.00						
Week: 10/31/16	11/06/16	T	1	\$1,500.00						
Week: 11/07/16	11/13/16		0	\$2,500.00						
N 12 KJRH 09/26/	′16 11/07/ <i>′</i>	16 Sa Today S	show	6-8am		:30		NM	5	\$650.00
Start Date	End Date	Weekdays [']	Spots/Week	<u>Rate</u>						·
Week: 09/26/16	10/02/16		0	\$130.00						
Week: 10/03/16	10/09/16	S-	1	\$130.00						
Week: 10/10/16	10/16/16	S-	1	\$130.00						
Week: 10/17/16	10/23/16	S-	1	\$130.00						
Week: 10/24/16	10/30/16	S-	1	\$130.00						
Week: 10/31/16	11/06/16	S-	1	\$130.00						
Week: 11/07/16	11/13/16		0	\$2,500.00						
N 13 KJRH 09/26/	′16 11/07/ <i>′</i>	16 Sa 8-10am	News	8-10am		:30		NM	5	\$750.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/26/16	10/02/16		0	\$130.00						
Week: 10/03/16	10/09/16	S-	1	\$150.00						
Week: 10/10/16	10/16/16	S-	1	\$150.00						
Week: 10/17/16	10/23/16	S-	1	\$150.00						
Week: 10/24/16	10/30/16	S-	1	\$150.00						
Week: 10/31/16	11/06/16	S-	1	\$150.00				I		
Week: 11/07/16	11/13/16		0	\$2,500.00						
N 14 KJRH 09/26/	′16 11/07/ <i>′</i>	16 Sa 5-530pn	n News	5-530pm		:30		NM	5	\$2,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 09/26/16	10/02/16		0	\$130.00						
Week: 10/03/16	10/09/16	S-	1	\$450.00						
Week: 10/10/16	10/16/16	S-	1	\$450.00						
Week: 10/17/16	10/23/16	S-	1	\$450.00						
Week: 10/24/16	10/30/16	S-	1	\$450.00						
Spot Ch Da	te Range	<u>Description</u>	<u>1</u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type		
4 KJRH 10.		/16 Sa 5-530pi	m News	5-530pm	Sa-	:30	\$450.00	NM		
See MG 14										
_		/16 Sa 6-630pr	m News	6-630pm	Sa-	:30	\$450.00	NM		
M MG for 14.		_		0.450.00						
Week: 10/31/16		5-		\$450.00						
Week: 11/07/16	11/13/16		0	\$2,500.00						
N 15 KJRH 09/26/		•		6-630pm		:30		NM	6	\$2,700.00
Start Date Week: 09/26/16	End Date	Weekdays S-	Spots/Week 1	<u>Rate</u> \$450.00						
	10/02/16	S-	1	\$450.00 \$450.00						
Week: 10/03/16 Spot Ch Da	10/09/16 te Range		•	\$450.00 Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
		<u>Description</u> 16 Sa 6-630pt	_		Sa-		<u>Kale</u> \$450.00	<u>Type</u> NM		
See MG 1		710 3a 0-030pi	II INCMO	6-630pm	sa-	.30	φηυυ.υυ	IVIVI		
		/16 Sa 5-530pr	m News	5-530pm	sa-	:30	\$450.00	NM		
(fi) MG for 15.		, . 5 Са 5 550рі		3 000pm	3α-	.00	ψ-00.00	1 4171		
Week: 10/10/16	10/16/16	S-	1	\$450.00						
Week: 10/17/16	10/23/16	S-	1	\$450.00						
Week: 10/24/16	10/30/16	S-	1	\$450.00						
		-	•	+				•		



	Contract / Revision 191052 /	Alt Order #		
Contract Dates	<u>Product</u>	Estimate #		
09/26/16 - 11/07/16	Yes on 792	1845		
A 1	10			

Advertiser	Original Date / Revision
Yes on 792	09/21/16 / 10/13/16

**Line Ch Start Date End Date Description	*Line Ch Start I	Date End D	ate Description	on.	Start/End Time	Days	Spots/ Length Week	Pata Ptn	Type 9	Snote	Amount
Week 10/31/16 11/06/16 1 \$450.00					_	Days	Length Week	Nate IXIII	Турес	ροιδ	Amount
Week 1/07/16 11/13/16 0 \$2,500.00									1		
Start Date Model	Week: 11/07/16			0					ı		
Start Date Model	N 16 KJRH 10/24/	/16 11/06/1	I6 NBC Satur	dav Prime	7-10pm		:30		NM	2	\$1,300,00
Week: 10/31/16				•	•		.00			_	ψ.,σσσ.σσ
N 17 KJRH 09/26/16 11/07/16 Sa 10-1035pm News			S-	1	\$650.00						
Start Date	Week: 10/31/16	11/06/16	S-	1	\$650.00						
Week: 109/26/16 100/27/16	N 17 KJRH 09/26/	/16 11/07/1	l6 Sa 10-103	5pm News	10-1035pm		:30		NM	6	\$2,520.00
Week: 10/03/16 10/08/16	Start Date										
Week: 10/10/16 10/18/16			_								
Week: 10/17/16 10/23/16				1					-		
Week: 10/24/16 10/30/16				1	•						
Week: 11/07/16 11/06/16			_	1	•						
Week: 11/07/16				1	•						
Start Date End Date Weekdays Spots/Week 10/17/16 10/20/16				0					ı		
Start Date End Date Weekdays Spots/Week 10/17/16 10/20/16	N 18 KJRH 10/17/	/16 10/30/1	16 Su Today	Show	7-8am		:30		NM	2	\$400.00
Week: 10/24/16 10/30/16			•								*
N 19 KJRH 10/17/16	Week: 10/17/16	10/23/16	S	1	\$200.00						
Start Date	Week: 10/24/16	10/30/16	S	1	\$200.00						
Week: 10/17/16	N 19 KJRH 10/17/	/16 11/06/1	16 Su 8-9am	News	8-9am		:30		NM	3	\$600.00
Week: 10/24/16											
N 20 KJRH 09/26/16			_	•							
N 20 KJRH 09/26/16 11/06/16 Meet The Press 9-10am :30 NM 6 \$1,800.00				· ·							
Start Date End Date Weekdays Spots/Week Sade \$300.00				•	· · · · · · · · · · · · · · · · · · ·				N 13 4		# 4 000 00
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0.00 242 \$67,140.00 Totals



	Contract / Revision 191052 /	Alt Order #
Contract Dates 09/26/16 - 11/07/16	Product Yes on 792	Estimate # 1845
Advertiser Yes on 792	0	riginal Date / Revision 09/21/16 / 10/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	189	\$50,110.00	(\$7,516.50)	\$42,593.50
10/31/16 -11/07/16	53	\$17,030.00	(\$2,554.50)	\$14,475.50
Totals	242	\$67,140.00	(\$10,071.00)	\$57,069.00

Signature:	Date:	